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MONTANA Industrial Horizons
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Manufacturers Association Organized

An association of Montana manufacturers, producers, and processors has been organized to actively promote Montana industries and the products they manufacture.

L. Hoyt Larison, president of Columbia Paint Company, Helena, instigated formation of the organization. In a tour of major Montana cities to talk with architects and contractors about buying Columbia paint products, he found that many people knew of the paint but very few knew that it was manufactured in Montana.

Other manufacturers have experienced the same difficulty in bringing their products to the attention of local purchasers in competition with nationally advertised brands.

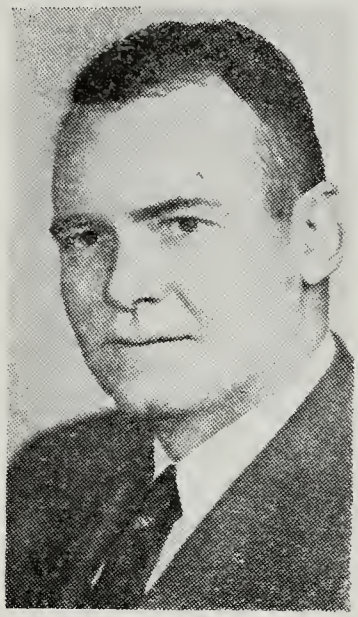
In May of 1963 Larison called a meeting of Helena manufacturers and producers to consider the possibility of forming an organization whose prime purpose would be to promote home industries. The group was enthusiastic about the idea and voted to hold a statewide meeting.

A luncheon was held in Helena in June, with the theme "All Montana Products." The meeting attracted manufacturers from all parts of the state and the Montana Manufacturers Association became a reality. Larison was elected president; Kermit Anderson of Montana Meat Company, Helena, Vice president; W. H. Chase, Ashton Engraving of Butte, Treasurer; and Thomas L. Judge, president of Judge Advertising-Public Relations, Helena, was elected executive secretary.

For the next six months a great deal of research was conducted on other state associations, their by-laws, dues, policies and programs.

The first annual convention of the Manufacturers Association was held in Helena in December and was combined with a management seminar. Speakers and their topics were:

Dr. Paul Blomgren, dean of the School of Business Administration at Montana State University, "Expanding the Montana Economy;" Tom Judge, "Public Relations as a Marketing Tool;" Dr. Norman Taylor, MSU, "The Importance of Market Research in Management Decision;" E. R. Blinn, CPA, Butte, "Management Use of Accounting Information; Allen Bond, president of Wheat Enterprises, Circle, "Creating a New Industry in Montana;" Tim Sullivan, president of Butte Brass & Controls, Butte, "Government and Business;" and Samuel J. Chapman, director of the Montana Planning Board, who spoke on the new program of the Board.



L. H. Larison, President of Montana Manufacturers Association

Larison told the convention, "The Montana Manufacturers Association is an organization to expand Montana's existing industries, create new industry for the state and to familiarize the people in Montana with Montana industry and the many products they manufacture. It is the responsibility of the Association to build pride in Montana products and improve the image of Montana manufacturers, processors and producers." He noted that manufacturers, regardless of the products they produce, have many problems in common, and the only manner in which they can serve their best interests is by forming an association which could exert influence and strength above and beyond the individual company.

Directors elected for 1964 are: Tim J. Sullivan, Butte; B. W. Mann, Red Lodge Canning Company, Red Lodge; V. H. Szidon, Ideal Cement Company, Trident; Theodore Olsen, president of Dairyland, Helena; Raymond C. Suiter, Washum Products ,Billings; James E. O'Connell, vice-president of Eddy Bakeries, Helena; John Noble, president, Montana Vegetable Oil and Feed Company, Great Falls; and R. L. Ostrum, Bell Manufacturing Co., Kalispell.

The Board of Directors appointed the following persons to serve on the Advisory Council: Dr. Paul Blomgren, MSU; Dr. Kenneth Goering, Montana State College; Sam Chapman, director, Montana State Planning Board; Dr. Edwin Koch, president of Montana School of Mines; and Dick Setterstrom, chairman, Montana State Planning Board Advisory Council, Butte.

The Judge Advertising-Public Relations agency was engaged as public relations counsel. At the convention, Judge outlined a program designed to assist the manufacturers in implenienting their program. He has scheduled meetings with manufacturers in Butte, Missoula, Great Falls and Billings in January and February.

Manufacturers interested in the association may contact either Larison or Judge for further information.

COUNTY ASSISTANCE ASKED FOR DIRECTORY

State Planning Board Director Sam Chapman plans to visit all of the 56 counties in Montana in the next six months, preliminary to the Board's publishing a new directory of Montana manufacturers and a survey of economic development potentials.

He is presenting each county with a list of known manufacturers in the area and asking that a committee be appointed to obtain information about those particular industries and to add the names of any other firms that may be in operation but unknown to the Board. It is hoped that in this way information can be obtained for a more comprehensive manufacturers directory than has been possible in the past.

Last year the Planning Board, in cooperation with the Montana Chamber of Commerce, published a "Survey of Communities' Economic Development Potentials." Plans now are to include this information, expanded to cover entire counties, as a section of the manufacturers directory.

Development groups are urged to obtain as complete information as possible so as to make the directory a more valuable source of reference for the thousands of companies and individuals who have requested these directories in the past.

U. S. Soil and Water Research Lab

Artist's drawing of Northern Plains Soil and Water Field Station to be built at Sidney. The complex of single-story buildings provides offices, laboratories, a greenhouse and vehicle storage space. The main building will house two soil physics laboratories, three soil chemistry laboratories, a library-conference room, two constant temperature rooms ,a drafting room, and a calculating room. Construction features harmonizing exteriors of precast columns along curtain walls and panels of brick and porcelain.

Plans for construction of the new Northern Plains Soil and Water Field Station at Sidney have been accepted by the General Services Administration. Bids were let in January and the contract is expected to be let February 18, with construction beginning soon thereafter.

The new center will be administered by the Soil and Water Conservation Resarch Division of th U. S. Department Agriculture's Agricultural Research Service. All research work conducted by this division is in cooperation with the Montana Agricultural Experiment Station, Montana State College. The experiment station maintains a branch station at Sidney.

A severe drouth in the Northern Plains in 1961 moved this facility to the top of the Agriculture Department's list of needed research facilities. Planning money was appropriated in 1961 and $395,000 was appropriated the following year for construction.

About 30 persons will be employed at the field station when it is fully staffed. These will include eight to ten professional personnel; the remainder will compromise the sub-professional and clerical force.

Research needs of greatest urgency in the Northern Great Plains, according to a USDA report submitted to the Senate appropriations committee, are precipitation-runoff relationships, water intake rates of soils, alkali and salinity problems, and erosion and windbreaks, fertility requirements, crop residue management, and conservation cropping systems. Both laboratory and field studies will be conducted to provide answers to soil and water conservation problems in the Northern Plains.

Dr. Francis H. Siddoway, formerly of Rexburg, Idaho, was named director of the new laboratory.

Shelby Refinery Reopens

An oil refinery in Shelby, idle since 1955, has been purchased by two Illinois men and was put back into operation in December.

Diesel fuel and No. 1, 5, and 6 fuel oils and gasoline are now being produced, according to S. N. Daily, of Chicago, one of the owners. The other owner is Charles Updike of Jerseyville, Illinois.

The new Sweetgrass hills oil discovery was one of the major incentives for the two to purchase and reopen the plant.

Modern Oil Co., which formerly operated the plant, went out of business when the crude supply was exhausted about ten years ago.

The refinery will be incorporated as the North Star Refining Co. Sixteen people are employed. Daily is manager, and Fred Kassner, superintendent of the old refinery, holds that position under the new ownership.

CITY PLANNING REACTIVATED

Urban planning is underway again in Montana after a period of inactivity resulting from a Montana Supreme Court decision in June, 1961, which held it unconstitutional for the State Legislature to empower county commissioners without restriction to zone in county areas adjacent to our communities. The loss of this zoning power in growth areas resulted in some city-county boards disbanding, others becoming merely city planning boards while a few remained as city-county boards without the authority to carry out their long range plans.

Through a statewide drive, new planning and zoning legislation was passed by the 1963 legislature. One of the new laws enables Boards of County Commissioners to designate zoning districts in certain areas lying outside the corporate limits of cities and towns, to adopt zon-

(Continued on page 3)

In the News . . .

Columbia Paint Co., Helena, will expand its plant, offices, and retail store in Helena in 1964, and will open two new retail stores. L. H. Larison, president of the company, said sales in 1963 totaled $1,015,000, an increase of 20 per cent over 1962.

* * *

A $750,000 building project at the Rocky Mountain Laboratory, Hamilton, was completed in December. The laboratory is a U. S. Public Health Service facility and dedication of the new buildings in January marked completion of nearly 54 years of continuous laboratory research into Rocky Mountain spotted fever and other insect-borne diseases.

* * *

Continental Pipe Line Co., subsidiary of Continental Oil Co., has completed a 330-mile petroleum products pipe line from Billings to Sinclair, Wyoming, at a cost of approximately $7 million. The Billings-to-Sinclair line is routed via Casper, Wyo., where it will have access to the Wyco pipe line to Denver. At Sinclair, the new Continental line will connect with the Pioneer Pipe line, enabling Billings refinery products to move over the Pioneer system to the Salt Lake City area.

NEW PUBLICATIONS . . . .

"The Survival and Growth Potential of Small Meat Packing Businesses in Montana" by Charles H. Rust, and Clive R. Harston, of the Department of Agricultural Economics at Montana State College. Highlights of study show that: only about one-fourth of the meat packing plants in Montana operate at 95 per cent or more of their physical plant capacity; most of the packers sell the bulk of their products within 25 miles of their plants; growth prospects appear promising for packers who undertake a program of expansion with an eye to out-of-state as well as in-state markets. Sales of livestock and livestock products account for about 50 per cent of the total cash receipts for farmers and ranchers in Montana. Further development of marketing and processing firms handling these products would contribute to the welfare of consumers, producers, and the state as a whole. This summary reports briefly a 1961 study of Montana's 60 meat packing firms, to determine how such development could be attained.

Prepared by the Montana Agricultural Experiment Station, Montana State College, Bozeman, Montana, for the State Planning Board under a grant from the Small Business Administration.

Available from the Experiment Station for $1.00.

Planning Experts Study Billings Economy

A four-months study of the resources and economic potential of Billings has been completed by Development Planning Associates, Inc., of San Francisco, and was presented to the city by Stuart Perry Walsh, president of the planning firm, at a Chamber of Commerce industrial development conference held in Billings in November.

This was the first study of its kind to be conducted in Montana by a professional agency, and the conference attracted civic leaders from all parts of the state.

Need for Study

George Washington, president of the Billings Chamber of Commerce, said that the Chamber had been concerned for some time that Billings appeared to have reached an economic plateau. The city presently has a sound economy, but he said that job opportunities for young people entering the working force in the next decade or so will not be adequate The Chamber, therefore, made a study of what other cities had done in similar situations and from this survey they determined that their first step would be to conduct an economic feasibility study.

Comprehensive Report

Walsh said that Billings was an easy city to study because it is isolated from outside influences. He reviewed the entire report at a morning meeting of the conference, and answered questions during the afternoon session. The report includes a study of the Billings economy, resources for growth, and opportunities for economic development. The planning firm concludes the report with a summary of recommendations and suggests a comprehensive program of action.

Panel Discussion

On the program with Walsh was a panel consisting of G. T. Pearson, senior vice president of Continental Oil Company, Houston; Dr. James Henderson, director of the Upper Midwest Research and Development Council, Minneapolis, and Perry F. Roys, director of the Department of Area Development for Northern Natural Gas Company, Omaha.

Roys, who was director of the State Planning Board from 1955 to 1959, said he welcomed the opportunity to again say something about the need to develop opportunities for young people in the state. He estimated that for every engineer or scientist that we export we are losing upwards of a minimum of $300,000 in lifetime earnings; but that perhaps the real loss is the stimulation they might give to growth and development.

Roys went on to say that there are now about 16,000 various development efforts in the nation and that the State Planning Board now has the lowest budget of all similar agencies.

Regarding incentives such as tax exemptions to new industry, he said that time and experience seem to be proving the fallacy of this type of approach; desirable industries are not often attracted by these inducements. He said there are varying patterns of taxation from state to state and each state must figure out what is ideal for it, but fear of taxes should not stop citizens from doing the right things for the future: development of schools, resources and so forth.

He would again recommend formation of a state-wide industrial development credit corporation.

Another speaker at the conference was Al Effner, editor of the Ottumwa, Iowa, Courier. In 1947 his town of 35,000 was hit by two catastrophic floods which precipitated a decline characterized by frequent labor-management disputes and work stoppages, general apathy, and a slow rate of growth. Then Development Planning Associates came in and did a survey like the one just completed for Billings and Walsh returned to Ottumwa again and again to prod the city into action. He related the numerous advances the city had made following implementation of the action program Walsh proposed and said that apathy has been replaced by an enthusiasm that has the citizens all working together; there have been no strikes in years and employment has gone up every month for the past year.

Suggestions Being Carried Out

Darrell Booth, manager of the Billings Chamber of Commerce, reports that action is already being taken to carry out recommendations of Walsh's report. He said a local information program has been initiated with three public appearances scheduled in January, including one half-hour TV program. A kit of promotional material is being prepared and should be available for use in May. The chamber has hired Larry Eggum, formerly manager of the Chamber of Commerce in Pierre, South Dakota, to assist with the stepped-up program. A city planner has been hired, Tom Hawkins, from Bellingham, Washington, and his first job when he arrives in February, will be to bring the Master Plan of 1958 up to date. For the past three months the Chamber Industrial Development Committee has been calling on officials of industries in Billings to discuss problems they have that the Chamber might assist in alleviating and to talk over opportunities that might exist for expansion or diversification. The committee is also studying the feasibility of an industrial park.

During the four months follow-up period, the staff of Development Planning Associates will provide guidance and assistance in implementation of the action program suggested in the report.

CITY PLANNING REACTIVATED

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ing regulations for these zoning districts, and to create zoning commissions and zoning boards of adjustment for these districts. The other amends existing city-county planning statutes clarifying the legality of joint city-county planning efforts and specifies that planning boards act in purely an advisory capacity to elected officials.

Since the new legislation became effective July 1, 1963, several Montana communities have reorganized their planning boards. Great Falls, Billings, Bozeman, Glasgow, Havre, Helena, Kalispell, Columbia Falls, Polson and Whitefish have planning boards working towards the orderly growth of their communities.

Several other cities have expressed interest in establishing planning boards in their communities.

The city of Whitefish has recently undertaken a comprehensive planning program under a $3,735 Urban "701" planning grant. The community is providing $1,045 in cash and $200 in services by city employees as its share of the planning project. Glasgow has just been awarded a $14,666 grant and will provide $7,334 in cash for a $22,000 planning project.

The State Planning Board administers the Urban Planning Assistance Program known as the Urban "701" program. Communities can finance comprehensive plans followed by continuous planning assistance through the Housing Home Finance Administration under Section 701 of the Housing Act, as amended June 30, 1961. Comprehensive plans can be financed by the communities contributing only one-third of the total cost, or in the case of Urban Redevelopment Areas only one-fourth of the total cost. Montana cities under 50,000 population are required by the federal government to obtain grants through application to the Montana State Planning Board which, in turn, must apply to the Federal Government for these funds. Thus, the State Planning Board becomes the prime contractor to the federal government on city planning projects and is responsible for the entire administration and accounting on each project.

Unofficial copies of the zoning and planning legislation can be obtained from the State Planning Board, as well as a "Guide to the Orderly Development of Montana's Communities."

Glasgow HHFA Grant Approved

An Urban Planning Assistance grant has been approved by the Housing and Home Finance Agency for Glasgow. Under terms of the grant, HHFA will pay $14,666 of the total cost of preparing a comprehensive plan for Glasgow, and the Glasgow City-County Planning Board will provide $7,334 of the $22,000 project.

Elements of the proposed comprehensive plan include preparation of base maps, surveys of land use and housing, studies of the economic base, population, central business district, preparation of future land use plan, transportation plan, park and school plan, community facilities plan, preparation of maps showing utilities, and preparation of zoning regulations and a zoning district map. In addition, subdivision regulations, a capital improvements program, and coordination and implementation of the comprehensive plan will be accomplished.

Harold Hoskins & Associations, with offices in Lincoln, Nebraska, and Great Falls, will prepare the report.

All of these studies are aimed at providing a basis for guiding the orderly growth and development of Glasgow as well as preventing slum and blight conditions.

Dr. Von Braun to Speak

Research Meeting May Draw Thousand

Paul Wylie, managing director of the Western States Navy Research and Development Clinic, has announced that to date over 900 individuals and firms from all over the United States have responded to the pre-registration survey sent out in late 1963. Many of those responding indicated that they would be accompanied by their wives and have asked for information to assist them in planning their vacations in "The Big Sky Country" in conjunction with the clinic.

Noted Speakers on Program

The clinic will be held in Bozeman at Montana State College, July 22-24, and leading scientists, research engineers, and administrators from research laboratories, institutions of higher learning, major industries, and federal services will be in attendance to discuss research and development problems and other technical problems of the Navy for possible industry solution. Some of the nation's top scientists and engineers will appear on the program. Dr. Wernher Von Braun, considered to be the world's foremost rocket engineer, will address the clinic on July 23.

Seminar for Small Firms

In conjunction with the clinic, a research and development seminar for representatives of small business firms will be one of the features. Dr. Byron J. Bennett, dean of engineering at Montana State College and director of the technical program for the clinic, has just returned from a meeting with Navy officials in Washington, D.C., and he reports that the Navy is spending approximately $1.5 billion for research and development during fiscal 1964. "We want to make sure that small business firms in the 13 western states are fully aware of their opportunities in connection with yearly expenditures of this magnitude," he said.

Capt. A. Lotterhos, Jr., SC, USN, small business program director for the Navy, will conduct the seminar on Friday afternoon, July 24. Small businessmen will be guided through the steps necessary to become qualified as research and development contractors or subcontractors; and the procedures followed by the Navy in awarding contracts, including production contracts. Augmenting the seminar will be technical counselors from all federal agencies with research and development opportunities for all types of industry, big and small, in the western states.

Individual Counseling

Some 30 of these counselors will be available by appointment during the entire three days of the clinic. They will have with them descriptions of specific research and development opportunities coming up in the near future. Firms desiring such counseling should come to the clinic with a well prepared presentation of their research and development capabilities in order to make maximum use of the service.

Montana Space Council

Governor Tim Babcock has appointed a 15-man Space Council to apprise the National Aeronautics and Space Administration in Washington, D. C. of the feasibility of a Montana location for national defense research facilities.

Members of the council were asked to make a study of various Montana resources pertinent to location of such centers which they presented at a meeting held in Helena in December. After a general discussion and criticism of the material presented, the council was asked to revise the material for printing in booklet form.

James E. Webb, Administrator of the National Aeronautics and Space Administration, arranged for the council and Governor Babcock to meet with NASA officials on January 27 and to visit the Goddard Space Flight Center the next day, NASA's research laboratory responsible for development of some of our important satellites.

According to the January, 1964 issue of **Industrial Research** magazine, the nation's research and development expenditures will climb to an all-time high of $20 billion, with the federal government increasing its R & D spending from $13 billion to $14 billion and industry will up its expenditures from $5 billion to $5.5 billion. The article concludes, "From all indications, R & D expenditures will continue to climb at a $2 billion annual rate, topping $30 billion by 1970—if not before."

Members of the council are Sam Chapman, director of the Montana State Planning Board; Brad W. Durant, Glendive; Wendell H .Elliott, Sidney; Norman J. Holter, Helena; W. L. Holter, Glasgow; Dr. Leon H. Johnson, Montana State College, Bozeman; Adjutant General R. C. Kendall, Helena, Dr. Edwin G. Kock, Montana School of Mines, Butte; James P. Lucas, Miles City; Alex K. Sample, Jr., Kalispell; Dr. C. B. Shonnard, Anaconda; E. M. Tompkins, Lewistown; and Alexander Warden, Great Falls.

Following the oral presentation in Washington, the council will complete work on the booklet aimed at assessing Montana's present research activities as well as its research potential, and to interest federal and private agencies in the advantages Montana has to offer for the location of research and space-oriented facilities.

The U. S. Olympic biathlon training camp was held at West Yellowstone in December. Of the 17 trainees, including Paul Renne, student at MSC, 12 were selected to participate in the pre-Olympic competition in Sweden. The winter Olympics were held at Innsbruck, Austria.

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